



Be the

CEO

of your

MONEY

By: Peter Babalola

ISBN 978-978-48027-9-6

DISCLAIMER

Proshare Training does not guarantee any results or investment returns based on the information you receive. Although we have used our best efforts to provide the most accurate trading and investment strategies, we cannot promise your future profitability and do not promise verbally or in writing that you will earn a profit when or if you purchase/sell stocks.

Ultimately all decisions are made by you. **Proshare** Training approved marketing company that promotes **Proshare** or any other speakers or members of the **Proshare** Analyst Network are not in any way liable for your activities resulting from information obtained using this online training slides.

There is risk of loss in all trading and investing. Past performance is not necessarily a guide to future performance and all investment can go down as well as up.

Without limiting the rights under copyright reserved above, no part of the training material may be reproduced, stored in or introduced into a retrieval system, or transmitted, in any form, or by any means (electronic, mechanical, photocopying, recording, or otherwise), without the prior written permission of the copyright owner of this material.

I have read and understood the above, and by viewing the training slides, I agree to the content of this disclaimer.

Help Mail



training@proshareng.com

Subject Matter: Online Training Help

ISBN 978-978-48027-9-6

EVERYONE CAN BECOME THE CEO OF THEIR MONEY

- ⊕ The CEO of an organization is the person in charge of running the organization.
- ⊕ Being the CEO of your money is another way of saying taking charge of your financial future.

YOU CAN'T TAKE CHARGE OF ANYTHING YOU HAVE NOT ACCEPTED RESPONSIBILITY FOR

- ⊕ The CEO of any organization accepts responsibility for the success or failure of that organization`
- ⊕ Responsibility is the price for greatness
- ⊕ Successful people never surrender leadership to external forces
- ⊕ Those who blame makes themselves lame

RESPONSIBLE CEO's TAKES FAR REACHING DECISIONS

- ⊕ Decision determines destiny. It is in the moment of our decision that our destiny is shaped
- ⊕ You must be willing to take decisions for your financial future.
- ⊕ Not taking a decision is a decision itself

JACOB TOOK DECISIONS

(GENESIS 30:26-30)

- ⊕ He served Laban for 14 years without financial freedom
- ⊕ He was getting poorer while his employer was getting richer
- ⊕ He decided to build his own house- follow his own dreams

NOBODY BECOMES THE CEO OF HIS MONEY RELYING ON ANOTHER PERSON

- ⊕ Nobody becomes rich relying on another person
- ⊕ Job provides for your basic needs - **Just Over Broke**
- ⊕ To become the CEO of your money, take a Job for what to *learn* and not what to *earn*

HOW I BECAME THE CEO OF MY MONEY (PRINCIPLES)

- ⊕ Pick an Idea and put everything inside of you to turn the idea into a powerful brand
- ⊕ You become a brand when people can match you with that single idea without difficulty
- ⊕ Bill Gates, Aliko Dangote, Jim Ovia, DMT etc

THE TEN COMMANDMENTS- 1

IDENTIFY AN AREA OF PASSION

- ⊕ Take inventory of your gifts, interests and identify just an area of passion
- ⊕ Be the best in your area of passion by seeking knowledge, information, alliances and mentors
- ⊕ Set out a plan for the end-game, never be in a hurry

THE TEN COMMANDMENTS- 2

WRITE ABOUT IT

- ⊕ Start to document your thoughts in a coherent manner Seeking clarification through your daily experiences.
- ⊕ Identify the opportunities to test your ideas and go back to edit the points to match reality.

THE TEN COMMANDMENTS- 3

TALK ABOUT IT

- ⊕ Exploit the opportunities available to share thoughts on this and make presentations
- ⊕ Be deliberate about what you talk about

THE TEN COMMANDMENTS- 4

WRITE A BOOK

- ⊕ Put your thoughts down on your passion
- ⊕ Turn the book into multi media channels

THE TEN COMMANDMENTS- 5

JOIN ASSOCIATIONS

- ⊕ Find relevant associations and professional bodies to join and make yourself relevant
- ⊕ Where there is none, create one yourself and dominate it

THE TEN COMMANDMENTS- 6

BE A MENTOR

- ⊕ Assemble young people and begin to teach them about your passion
- ⊕ Turn them into your Apostles and not competitors

THE TEN COMMANDMENTS- 7

ASSOCIATE WITH KNOWN BRANDS

- ⊕ Deliberately locate successful brands and associate with them
- ⊕ Do everything to let them recognize you

THE TEN COMMANDMENTS- 8

DEVELOP A WEBSITE

- ⊕ Take your idea to the global village, build a website
- ⊕ Let the world know what you can do

THE TEN COMMANDMENTS- 9

BUILD A SYSTEM

- ⊕ You are not a brand without a system that allows your ideas to work without you
- ⊕ Organize a way of automating your ideas

THE TEN COMMANDMENTS- 10

CASH THE BRAND

- ⊕ Develop a franchise and sell it
- ⊕ Endorse programs
- ⊕ Write best selling books

TRANSGRESSIONS- 1

... COMPARISON ...

- ⊕ Never compare yourself with others- A deadly trap

TRANSGRESSIONS- 2

... NOT GIVING YOUR BEST ...

- ⊕ Give your best all the time, when you excel here, God will manufacture another Idea for you

TRANSGRESSIONS- 3

... NOT BELIEVING IN YOURSELF ...

⊕ You need to believe that you are unique

TRANSGRESSIONS- 4

... TAKING FAILURE AS FINAL ...

⊕ Failure is not as fatal as you make it to be

It is a set-up for your Get-up.

... CLOSING CHARGE ...

- ⊕ You are a miracle waiting to happen. If you fail, You will disappoint God and Human beings
- ⊕ Money cannot stop you from pushing your Idea(s) to the wealth zone for you are the center of wealth

Other Free Training Courses Online – (1)



• **Making Money in the Nigerian Stock Market** – A Foundational Guide

• **Starting out with Confidence**



• **Becoming your own stock analyst**

• **Selecting a Fund Manager**



• **Clubbing to Wealth**

Free Training Courses Online – (2)

■ Parable of the Monkey Market

■ Interpreting Stock Tables

■ A Fools Guide to Investing – *B. Oni*

■ Stock Selection Process

■ Be a CEO of your Own Money – *P. Babalola*

■ Monetize Your Certificate

■ Other E-books available online

WHAT YOU CAN DO

You are given the unlimited right to print this training slide and to distribute it electronically (via email, your website, or any other means). You can print out pages and use them in your private discussion groups as long as you acknowledge PROSHARE and you do not alter the slides in any way. Most importantly, you should not charge for it.

We encourage professionals and investors alike to send in completed training slides on topics relevant to building a virile intelligent investment culture to us at info@proshareng.com. If approved for publishing, we will subject it to the same terms and conditions applicable to slides developed by Proshare. We retain the rights however to edit the submission as applicable to conform with regulations and ethics.

COPYRIGHT

The copyright in this work belongs to the author, who is solely responsible for the content. Please direct permission requests to info@proshareng.com to contact the author. This work is licensed under the Proshare trademark and is registered accordingly at relevant agencies.

Proshare Training, a critical part of Proshare's public investor education and support service is designed to make it easy for investment knowledge, tips and strategies to spread. While the authors we work with are responsible for their own work, they do not necessarily agree with everything available on the Proshare website.

CREATION DATE

This document was created on 23 February 2007 and is based on the best information available at that time. To check for updates, kindly send us an e-mail at training@proshareng.com

End

If you have found the training beneficial to you or have suggestions for improving the contents and value to other users; or you simply want to take action, kindly send us an e-mail at training@proshareng.com

ISBN 978-978-48027-9-6